



Jhonson Robert
University



Master of Business Administration **MBA**



BUILD A FUTURE BEYOND THE HORIZON

In our analysis, we have selected a series of indicators that go beyond our operational scope as a university — indicators that affect us and involve everyone collectively. Above all, they are concerned with people's quality of life and with sustainable growth. Some of the indicators are alarming, others hopeful; the way many of them evolve may be corrected or accelerated, depending on the decisions that we take both as institutions and as individuals.

With our MBA you can build your future and humanity future, we are determined to prepare professionals for only-the-strong-survive world of modern business. At the JRU MBA, you spend equal time learning the fundamentals of management and specializing in the field of your choice. The program is unique, challenging, rigorous - and absolutely the right preparation for your future success.



THE DIFFERENCE THAT MAKES THE DIFFERENCE

Every day at the JRU MBA, students plant seeds for a bright future, learn how to solve complex problems, expand their perspectives, and collaborate with people very different from themselves. We call that the JRU MBA difference. You will call it the opportunity of a lifetime.



MAXIMIZE YOUR RETURN ON INVESTMENT.

Here at JRU we believe everyone, everywhere should be able to study. Whether you are constrained by location, cost, life commitments or just by time, we are passionate about giving you access to Higher Education that fits with your hectic, modern life. Our students range from 18 to 80 years old and we support them both on-site and online. We are also proud to offer non-standard entry which means your work experience and previous qualifications are taken into account.



START A BUSINESS FROM INCEPTION TO IMPLEMENTATION.

The entrepreneurial spirit thrives in our students, one third of whom go on to start their own businesses. Our MBA is designed to develop and lead our student to the modern world of Entrepreneurs. Learn the fundamental and practical skills needed to start a venture, either within an organization or from scratch.

OUR FIVE WHY

- DEVELOP AN EXPERTISE FAR BEYOND TECHNICAL SKILLS.
- PROVE AND IMPROVE YOUR LEADERSHIP SKILLS.
- MAXIMIZE YOUR RETURN ON INVESTMENT.
- START A BUSINESS FROM INCEPTION TO IMPLEMENTATION.
- CREATE AN MBA TAILORED FOR YOU.

Far beyond technical skills

The nature of business is shifting. Corporations are being defined by innovation, and changing at a breathtaking pace. To navigate these changes, you need an expertise that goes far beyond technical skills and outside of your functional area. Leaders must now be innovative, data-savvy, and able to navigate business across borders and cultures. They need to think strategically and methodically, coach and develop their employees, and create ethical work environments. Our MBA is designed to prepare students in the key areas of business intelligence and analytics, innovation and entrepreneurship, and globalization. Students leave the program prepared to leverage trends and information in a rapidly changing world. They practice strategic leadership while being mindful of ethical and global implications when making business decisions.

CREATE AN MBA TAILORED FOR YOU.

The JRU MBA is tailored to have a real impact on your future in just 16 months. It is an ideal length of time to digest new information and build your CV through internships and specialized courses without keeping you out of the workforce for too long.

PROVE AND IMPROVE YOUR LEADERSHIP SKILLS

It takes more than lectures to make a leader. To truly lead you have to know yourself and your strengths, and understand other people's needs and desires. You must be ready to transform strategy into action. Leadership training requires a rigorous combination of academic theory and learning by doing. At the JRU MBA, we teach you the theories behind leadership, then provide the ideal environment to put those theories to the test.



A series of hands-on leadership opportunities stretch your limits and prepare you to go further than you ever thought possible. Just as in the real world of business, you will need to make difficult decisions without having all the answers.

During outdoor training supervised by leadership experts we teach how to work efficiently outside of your comfort zone. You will develop the confidence to lead in all circumstances, and be able to motivate others to work with you toward a common goal.





DEFINE YOUR OWN TRUE SUCCESS WITH A JRU MBA

At JRU, we start with you—helping you change careers through the right academic focus in our proven sixteen months curriculum that lets you tailor your education to your future, with leadership, global opportunities and teamwork built into the program.

After you understand the basics of business, you'll start to specialize, designing your own academic schedule

of electives starting in the eight-months a huge advantage in your internship and career focus.

From the start, a JRU MBA is your MBA: your specialization, your Academy, all leading to the career you want. And, with faculty, mentors and career coaches to help get you there.

Start with core

You'll start with the Integrated Core your first eight-months, an intense program, led by a team of JRU's best faculty members, providing a strong, coordinated foundation in business fundamentals and how they work together:

- LEADERSHIP: ME, INC
- BUSINESS COMMUNICATION
- CRITICAL THINKING
- SYSTEMIC THINKING
- ECONOMIC FOUNDATIONS
- FINANCE
- FINANCIAL ACCOUNTING
- MARKETING
- OPERATIONS STRATEGY
- QUANTITATIVE ANALYSIS FOR
- BUSINESS DECISIONS
- STRATEGIC MANAGEMENT.

Throughout the core, you'll be on a small team with fellow students from a diverse range of professional and cultural backgrounds. together, you'll work on projects, become better managers, stronger collaborators, build lasting bonds, and gain a new understanding of the business world.



Seven specializations

Select from one of JRU's seven specializations or design your own. Choose a curriculum to prepare you for your desired career. Our specializations build on the business fundamentals and global perspectives you develop in the JRU Integrated Core to give you knowledge and skills directly applicable to your chosen field.

- BUSINESS ANALYTICS
- ENTREPRENEURSHIP AND CORPORATE INNOVATION
- FINANCE
- MANAGEMENT
- MARKETING
- STRATEGIC ANALYSIS OF ACCOUNTING
- SUPPLY CHAIN AND OPERATIONS
- SUSTAINABILITY



LEADERSHIP

At the JRU, we take learning beyond the classroom to give you the skills to build your future as a business leader.

Your JRU MBA starts with Me, Inc., a intensive program in team-building and career development that sets you up for success over the next sixteen month. Lead with confidence based on a strong business foundation.



KNOW YOURSELF

To be a successful leader, you must first understand yourself. In-depth, guided introspection begins prior to the start of your degree, then continues during orientation through our innovative Me, Inc. program. After Me, Inc., you will continue to discover more about yourself through your entire JRU experience.



COLLABORATE

Effective leaders are also effective team members, able to influence regardless of status or position. As you build self-awareness, you will also build team-based skills, enabling you to tackle challenges through collaboration. From your first team experience and throughout the MBA Core, you'll refine your leadership abilities with strategic planning, giving and receiving constructive feedback and visioning: being able to see—and achieve—the long-term objective.



Who we are seeking

Talented, courageous people who believe that a better world is possible. Your application should reflect your abilities and what you hope to accomplish.

We continually strive to deliver high standards education to individuals around the globe. Our Masters are recognized by the US state department, In order to maintain immaculate quality, JR University adapts stringent processes for devising pertinent curricula and evaluation of students.

JRU is among the most selective MBA programs in the world. Our students are curious and bold team players. They come to JRU not just to learn, but also to share their knowledge and experience in a fastpaced, supportive environment. If you are ready to prepare yourself for a leading role in the future of business, we want to hear from you.



POPULAR CAREER OPTIONS

Since the skills and knowledge acquired in an MBA degree program can apply to various businesses, graduates may find jobs in a wide variety of management and supervisory positions. Some popular careers may include:

- Marketing manager
- Advertising manager
- Sales manager
- Public relations manager
- Chief executive officer.

Your time is precious

The JRU MBA is divided into two complementary parts: the Fundamental Phase and the Customized Phase. The Fundamental Phase uses a rigorous combination of academic training and hands-on learning to teach core management and leadership skills. After eight months, you have developed the exact skills needed to transform business performance.

With the Customized Phase, you hone your abilities in a specific sector and gain the Experience that makes your CV stand out. You choose a specialization, and spend eight months developing your expertise.



CAREER OUTLOOK AND SALARY INFORMATION

As reported by the U.S. Bureau of Labor Statistics (BLS), projected employment growth for top executives is 6%, sales managers 5%, public relations managers 8% and advertising and marketing managers 8%, all during the 2018-2028 decade (www.bls.gov). The BLS also shows that as of May 2018, the median annual salary for chief executives was \$189,600, sales managers \$124,220, public relations managers \$114,800, marketing managers \$134,290 and advertising managers \$117,130.



Our admissions process

We value well-rounded candidates with:

- Academic accomplishments
- Professional experience and career progression (Professional experience can replace academic qualifications)
- Leadership potential
- International exposure
- Specific career objectives
- Strong interpersonal skills



MBA BLENDED LEARNING

Tuition
24.750\$
Application fee
250\$ (non-refundable)

Financial aid

Financial aid is available for this program. Our financial aid advisors can help you identify funding opportunities to help you pay for your education. JRU offers financial aid in the form of meritbased scholarships, as well as scholarships based on specific criteria. Once you have been admitted to the Master of Business Administration program, our admissions team will guide you through the application process.

Talk to one of our Course Advisors through our Live Chat function, or complete an enquiry form and someone will be in touch.

OUR ADMISSIONS PROCESS



MBAONLINE LEARNING

Tuition
13.500\$
Application fee
250\$ (non-refundable).

TWOO INTAKE DATES

October – April



*"The global vision
is our richness, Heal
the World is our goal"*

Robert Jhonson, Dean, JRU



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